

**REQUEST FOR QUOTATION
HIRING OF MEDIA AND COMMUNICATION FIRM**

Country: Pakistan

Project: Balochistan Human Capital Investment Project (Education Component)

Loan No./Credit No./ Grant No.: Ida-6713-Pk, -D679-Pk

Assignment Title: Hiring of Media & Communication Firm

Reference No. PK- GOB-410430-NC-RFQ

1. The Government of Baluchistan (GoB) is implementing the Baluchistan Human Capital Investment Project (BHCIP) with the assistance of the World Bank to improve the utilization of quality health and education services in Baluchistan particularly in refugee concentrated areas and to generate significant social and economic returns in the long term through a more educated and healthy population. Project Management Unit (PMU) (here and after as the Client) BHCIP intends to apply part of the funds to cover eligible payments for hiring the services of qualified firm for the Media and Communication Firm (here and after as the Consulting Firm).
2. You are invited to submit your price quotation(s) for “Hiring of Media and Communication Firm” for Balochistan Human Capital Investment Project: as per the required Terms of Reference mentioned in the request for quotation document.
3. Interested eligible Bidders may obtain further information from office of the Project Director, BHCIP (Education) and inspect the Request for Quotation document during office hours i.e. 10:00 to 17:00 hours in working days at the address given below.
4. The Request for Quotation document may be obtained by interested Bidders upon the submission of a written application to the address below or send email request on ps.bhcup@gmail.com.
5. Your quotation(s) must be marked “Hiring of Media and Communication Firm”, PMU BHCIP-EDU, House No A-74, Chaman Housing Scheme, Airport Road Quetta.
6. The deadline for receipt & submission of your quotation(s) is before 10:30 am dated 28th March, 2024
7. Selection will be made in accordance with the Request for Quotation (RFQ) procurement method set out in the World Bank’s Procurement Regulations for Investment Project Financing Goods, Works, Non-Consulting and Consulting Services” (July 2016) revised November 2017 and August 2018 (Procurement Regulations) and is open to all eligible bidders as defined in the Procurement Regulations.

**Project Director
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